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propagation

Lavenders Lavenders

Turning a Hobby into a Business

By

Clive Larkman, Bsc. DipHum. MAIH

This informative booklet was written after numerous requests for information on the subject of setting up a lavender farm. The author has a Science Degree in Botany, owns and operates one of the largest lavender production nurseries in Australia and carries out consultation in all areas of nursery operations including marketing. *Lavenders, Lavenders Turning a Hobby into a Business* covers the following topics:

- * **Selling Lavender** - Fresh Cut Flowers - Dried Flowers - Oil Production - Ancillary Products
- * **Setting Up** - Soil Preparation - Plants: Propagation - Planting
- * **Farming** – Pruning, Harvesting, Equipment
- * **Plant Selection** – Varieties for oil, fresh & dried flowers etc.
- * **Plant Supply** - Motherstock supplier
- **Pests & Diseases** - Prevention and Control
- **Business Management** – Issues facing a small business in 2000



To receive a copy of this booklet please send cheque or money order for \$100 [made out to Arusha Pty Ltd] which is refunded on receipt of an invoiced tubestock order of 1,000 plants or more.

7 Junat Road
(PO Box 567)
Lilydale Vic 3140

Tel (03) 9735 3831
Fax (03) 9739 6370

Email
larkman@tpgi.com.au
Internet